

### **PRIVACY POLICY**

At <u>www.birthingabetteryou.com</u>, we are committed to protecting the privacy of our website visitors. Our privacy policy outlines how we collect, use, and protect any personal information you provide us through our website.

### What information do we collect?

We may collect the following information when you use our website:

### Name

Contact information including email address and phone number Demographic information such as postcode, preferences, and interests Other information relevant to customer surveys and/or offers

#### How do we use this information?

We use this information to understand your needs and provide you with a better website experience, including:

Responding to your inquiries and providing customer service

Improving our products and services

Sending promotional emails about new products, special offers, or other information we think you may find interesting

Customizing our website according to your interests

Conducting market research to improve our business strategies

How do we protect your information?

We are committed to ensuring that your information is secure. To prevent unauthorized access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

## Do we share your information?

We do not sell, trade, or otherwise transfer your personal information to outside parties. This does not include trusted third parties who assist us in operating our website or conducting our business, as long as these parties agree to keep this information confidential.

# Cookies

Our website uses cookies to improve your browsing experience. A cookie is a small file that asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyze web traffic or lets you know when you visit a particular site.



Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes, and dislikes by gathering and remembering information about your preferences.

### Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information you provide while visiting such sites.

## Your consent

By using our website, you consent to our privacy policy.

## Changes to our privacy policy

We may change our privacy policy from time to time by updating this page. You should check this page occasionally to ensure that you are happy with any changes.

## **Contact Us:**

If you have any questions or concerns about our privacy policy, please contact us at <a href="mailto:birthingabetteryou@gmail.com">birthingabetteryou@gmail.com</a>.